

Eco-Friendly Designs: From Reusing to Recycling

From clothing to furniture to appliances, consumer products are becoming 'greener.' In the next several issues, *The Waste Paper* will highlight various green designs that incorporate the principles of reuse and recycling.

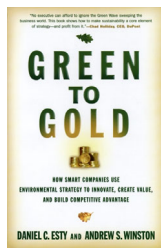
Furniture Made From Scraps

If you're looking for wood furniture that is not only beautiful but also environmentally sound, consider the line of one-of-a-kind furniture items offered by Scrapile. Brooklyn-based designers Bart Bettencourt and Carlos Salgado recover scraps from New York City's woodworking industry and repurpose them into useful items: the ultimate in environmentally-friendly design. Their line includes tables, lamps, benches, and shelving.



For More Information:
www.scrapile.com – Scrapile's official website
www.bettencourtwood.com – More local eco-friendly furniture from Bart Bettencourt

Feature of the Month



**Green to Gold:
How Smart Companies
Use Environmental
Strategy to Innovate,
Create Value, and Build
Competitive Advantage**
by Daniel C. Esty and
Andrew S. Winston

In this new book, authors Daniel Esty and Andrew Wilson use their experience with international corporate leaders to help companies gain a competitive advantage by incorporating environmental ideas into their business strategies. The book shows how companies such as IKEA, BP, GE, Toyota, and others are establishing a successful "eco-advantage" in the marketplace. In addition, *Green to Gold* explains why environmental initiatives do not always work, helping today's executives make the right decisions to both help the earth while helping the bottom line.

For more info: <http://yalepress.yale.edu/yupbooks/book.asp?isbn=0300119976>

Sorting Recyclables Just Got Easier

Ecopod makes sorting recyclables effortless with their household recycling center. Designed in partnership with BMW DesignWorksUSA, Ecopod offers separate compartments for your recyclables as well as a compactor (activated by foot pedal) to instantly compress bottles and cans to save space. This might just be the answer to recycling in small New York City apartments!



The Ecopod will make its debut at the end of 2006, in time for holiday shopping.

For More Information:
<http://inhabitat.com/blog/2006/09/09/ecopod/> - Article from Inhabitat.com about the Ecopod
www.ecopod.org – Ecopod's official website

Looking for environmentally-friendly furniture? Check out the local Vivavi showroom in Greenpoint, Brooklyn, or visit their website at www.vivavi.com.

Upcoming Events

Electronics Recycling & Clothing Donation Event, Oct. 7, 8am-2pm, Queens College Parking Lot N, Free – Recycle working and non-working computer and electronics along with gently used clothing and linens at this recycling event sponsored by the Department of Sanitation. More info at www.nyc.gov/html/nycwasteless/html/recycling/fall2006events.shtml.

The New Yorker Festival: Panel on Global Warming, Oct. 7, 10am, 37 Arts (450 West 37th Street), \$25 - Elizabeth Kolbert moderates this panel which includes James Hansen, Martin Hoffert, Robert Socolow, and Timothy E. Wirth. More info at http://festival.newyorker.com/schedule_1007.cfm.

Annual Green Home Tour, Oct. 7, 10am-6pm, Check site for locations
Join Green Home NYC for their annual tour of green homes in the city. More information on specific tour locations and times is posted at www.greenhomenyc.org.

National Solar Tour & Green Buildings Open House on Long Island, Oct. 7, 10am-4pm, Various Locations
Join Renewable Energy Long Island for tours of homes and businesses with various solar features. More info at www.renewableenergylongisland.org/solartour.cfm

Walking tours with "Wildman" Steve Brill, See dates/locations below, \$12 Suggested Donation - These foraging tours encourage participants to enjoy our renewable resources and reaffirm their commitment to preserving and rebuilding our ecological riches. For more info see <http://wildmanstevebrill.com> and call (914) 835-2153 to register.

- **Central Park, Oct. 14, 11:45am**
- **Alley Pond Park, Oct. 28, 11:45am**
- **Central Park, Oct. 29, 11:45am**

Corporate Climate Response Conference, Oct. 30-31, 3 Times Square, \$1,500 - This conference will focus on companies who are managing the risk and taking the opportunities associated with climate change. More info at www.greenpowerconferences.com/marketing/CCR2.htm

News From Around the Planet



Taiwan Cleans Up 20 Years of Technological Waste

The Environmental Protection Administration in Taiwan will soon begin cleaning up several thousand tons of computer boards that have been illegally dumped along the Erjen River for over 20 years. Lu Hong-guang, director of the EPA's water quality protection unit, said it was too late to find those responsible for the dumping, but that the cleanup is the main priority. According to Lu, the illegal dumping has harmed fish and wildlife in and near the river.

When the cleanup is finished, the computer parts will be moved to a museum to showcase Taiwan's IT industry development.

For More Information:

www.planetark.org/dailynewsstory.cfm?newsid=37847

From Computers into Gold Rings

Good Point Recycling, a division of American Retroworks, has announced plans to develop gold wedding bands made from discarded computers.

"When we first developed the patent for the recycled gold, we were approached by people wanting to make necklaces, pendants: vanity products," says Robin Ingenthron, the company's president. The company did not want to promote the idea that a polluting material such as gold should be used for decorative accessories, so they opted for wedding bands, which the company calls "the hardest gold habit for society to kick."

Good Point Recycling will use the rings as tools to educate the public about gold mining's toxic impacts. All proceeds from the bands, priced at around \$5,000 each, will be donated to the non-profit group Earthworks and to World Reuse, Repair and Recycling Association, both of which are running campaigns to promote cleaning up the gold mining industry.

For More Information:

www.thegreenguide.com/blog/freshfinds/545 - Article about the rings on Green Guide

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