



Blue Hill Plaza Receives County Recycling Award

Blue Hill Plaza in Rockland County, NY was recently awarded the 2008 Rockland Recycles Award. The award was presented to Director of Property Management for Mack-Cali Realty Joanne Morano, and to Evelyn Bennett, Blue Hill Plaza property manager, on November 18 at Rockland Community College.

Vice President of Great Forest Barbara Fischer has been coordinating Blue Hill Plaza's recycling efforts since 1993. Fischer conducts recycling training sessions for all new tenants, ensures that recycling signs are placed in appropriate locations throughout the Plaza, and provides bilingual recycling training materials for janitorial staff to ensure that the separation of recyclable materials is properly maintained.

In the 12 years since Mack-Cali Realty Corporation has owned the building, Blue Hill has reduced its solid waste generation by 40% and has diverted for recycling over 2,100 tons of mixed paper, over 930 tons of cardboard, almost 40 tons of bottles, cans and plastics and 1.5 tons of computer equipment.

The Rockland Recycles awards are sponsored by the Rockland County Solid Waste Management Authority and are presented through the Rockland

WasteWise Program, an initiative aimed at supporting creative waste management strategies that also reduce costs.

Great Forest is proud of the recycling efforts and achievements of all of our clients; if you have news to share about your building's recycling program please contact your Great Forest representative for possible inclusion in a future *Waste Paper*.

Did You Know...?

The 2.65 billion holiday cards sold each year in the U.S. could fill a football field 10 stories high. If we each sent one fewer card we'd save 50,000 cubic yards of paper.

Source: www.recycleworks.org

Corporate Sustainability Reporting Increases in U.S.

A recent analysis of corporate reports by KPMG found that twice as many top U.S. companies publicly reported on sustainability in 2008 compared with 2005. Ethical considerations were the top reason cited for corporate responsibility (CR) reporting, followed by economic drivers.

Of the top 100 U.S. companies by revenue, 74 percent published corporate responsibility information in 2008 either as part of their annual financial report or as a separate document, up from 37 percent in 2005. Globally, 80 percent of the Global Fortune 250 companies now release CR data, up from 64 percent in 2005.

Three years ago, the drivers were reversed, with economics cited more often than ethical considerations as the reason for CR reporting.

More Information:

www.kpmg.com – Full study published by international accounting and consulting firm KPMG



Joanne Morano of Mack-Cali Realty, Barbara Fischer of Great Forest, and Evelyn Bennett of Blue Hill Plaza at the Rockland Recycles 2008 awards ceremony

Gifts For The Planet This Holiday Season

Looking to save energy and money during the holidays? Check out these tips we've compiled from green sources such as treehugger.com, nrdc.com, and thegreenguide.com.

Save energy by replacing conventional holiday string lights with LEDs (light-emitting diodes). They use 90% less energy, last up to 10 times longer and are safer since they produce less heat.

Waste not when wrapping presents. Creatively use old maps, scarves, or containers such as planters for wrapping gifts. In some cases the wrapping can become part of the gift itself! If buying wrapping paper or cards, be sure to look for those with recycled content.

Compost your wreaths and trees at the end of the season if your town provides a pickup or dropoff service for these materials. Skip the tinsel and other decorations that will not decompose.

Use real dishware and silverware rather than disposables for holiday parties. Always set up a properly labeled recycling bin so your guests know how to recycle their empties.

Decorating with candles? Use candles made from renewable resources such as soy-based or beeswax candles, opposed to regular candles made from petroleum.

Buy local food for holiday gatherings; you'll reduce carbon emissions and support local sustainable agriculture. Plus, there is generally less packaging waste on food that was grown locally as opposed to being shipped across the country.

Give nonmaterial gifts such as gift certificates, donations to a favorite charity or event tickets: less packaging waste!



Image: www.treehugger.com

[More Information:](#)

www.nrdc.org/cities/living/ggift.asp - Gift ideas from the Natural Resources Defense Council (NRDC)

www.treehugger.com/holidays/ - Treehugger.com's guide to environmentally-friendly holidays

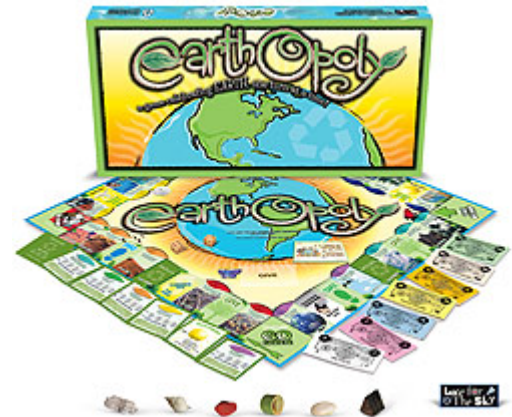


Image: www.lateforthesky.com

EarthOpoly Board Game Teaches About The Planet

In this earth-friendly version of the game Monopoly®, players become caretakers of a variety of global landmarks and charge other players carbon credits for landing on them. Convert the carbon credits into clean air and help the fight against global warming!

Other game titles by the same company include Cycle-opoly, Garden-opoly, and Boo-opoly, a Halloween-focused game.

[More Information:](#)

www.lateforthesky.com

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